



IT'S A WHOLE NEW BALLGAME.

THE WORLD HAS CHANGED

Never so true. We talk as if it's baseball but it's damn near everything. The world has changed. Money matters. That's one of the big changes we've just recently witnessed. Money matters. Used to be there was plenty around. Now not so much. Cash has dried up. Companies spend less, spend nothing. But they still have things to say. They still have to communicate. Internally. Externally. To the company. To the trade. To the retailer. To the customer. But it costs too much.



WE'RE YOUR TEAM.

You've got your ad agency and your public relations agency and your promotion agency and your direct mail agency and your web agency. Each one hammers you for a piece of what you spend.

Each one grabs at what they can. Is it working? Are you getting your money's worth? Aren't there a ton of things you know they're charging you way too much for? Isn't there an answer? Absolutely. Us.

We're right there for you, right here with you.

Local, capable, experienced. **Money matters.** Message matters. Maybe it's time to think differently. Maybe it's time to break the old ways of doing things and do things with us. **Think differently.** We've told you that; here's why we're different. And better. For these times: we are capable of **marketing communications** across a whole panoply (Look it up. We just did. It's just exactly the right word.) of capabilities. And then we have a **graphic services and production** part to the company as broadly capable as any you might find. So we can help you with **advertising, promotion, corporate communications, design, video, web, events, meetings, trade shows, collateral materials, graphic services, digital printing, one-to-one marketing, variable data printing, posters, banners, signs**, whatever.

We do it with Fortune 500 clients... we can do it for you. It's a whole new ballgame. We're a part of the answer. More for less. It's not baseball, it's life. The new reality.

We're your team... a whole team of dedicated position players with skills and experience and energy.



everett 914.997.2200